

# Thomas Phelps Entrepreneurship Award

The deadline for submitting student grant applications is Feb. 14 at 11:59 p.m. All rules and guidelines for completing grant applications can be viewed at <https://www.parkwayschools.net/grants>. Please review them before completing your application.

Get ready to tell us about your dream in entrepreneurship! Parkway students (grades 9-12) who are interested in an entrepreneurial endeavor can apply for this grant (up to \$1,000).

When completing this application, please remember the following:

- USE YOUR OWN WORDS. We like it when you explain things yourself! Please don't copy text from a brochure and don't use other's words.
- WE EXPECT YOU TO ANSWER the questions in this application completely and directly in this digital format. It's fine to include a document you're written previously, such as a business plan. But, if you tell us to refer to your document to get answers, you will be disqualified. Please do your best to provide a MEANINGFUL explanation of what you'd like to do to take your business to the next level!
- BE INVISIBLE! Your application can be disqualified if you write your name, address, names of your teachers and school staff, or the name of your school (and mascot) anywhere in Section 2 of this application.
- THE PHELPS ENTREPRENEURSHIP AWARD IS FOR MONEY to help you pursue your dream in entrepreneurship. If your dream is to shadow a professional on his/her job or visit a facility, you should apply for a Dream Grant.
- WE WILL NOT GRANT YOU MONEY TO GIVE TO OTHER PEOPLE. Your application must be for a learning experience that directly benefits your business. It's okay if your learning experience teaches you to do something that helps others. For example, if your grant pays for a training class, you can share what you make or learn with other people.
- YOU CAN APPLY FOR A DREAM GRANT in addition to the Phelps Entrepreneurship Award. You'll need to complete another registration form and choose the Dream Grant application. Dream Grants can award up to \$250.
- You can submit more than one Phelps grant application, but each one has to be for a different project or dream.

NOTE: If you close this window before finishing the application, you will lose the information. It might be a good idea to write your answers on paper or in a Word document first, then type/copy/paste them into this form.



\* Indicates required question

## Student Information

Tell us about you.

1. Student's First Name \*

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2. Student's Last Name \*

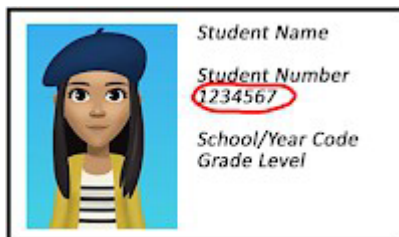
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3. Street Address \*

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4. Parkway Student Number on Infinite Campus - this is a seven-digit number (see diagram below) next to your student's photo in the Today window. \*



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5. Student's Parkway email address \*

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6. School \*

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7. Grade \*

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8. Name of Parkway educator - should be Spark! or business teacher, counselor or Administrator \*

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9. Parkway educator's email address \* (The application will be emailed to this address. To include multiple email addresses, place a comma and no space between addresses)

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10. Parent's or Guardian's Name \*

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11. Parent's or Guardian's Email \* (The application will be emailed to this address. To include multiple email addresses, place a comma and no space between addresses)

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12. Parent's or Guardian's Phone (please include cell number for text messages) \*

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# Business Information

Tell us about your business

13. Title of your Application \* (e.g., Taking My Candle Business Online, Building a Client List with Salesforce, etc.)

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14. 1) Tell us about your dream! Describe your BUSINESS CONCEPT - what is the nature of your business? \* (Please write a paragraph, not just a short answer.)

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15. 2) What are the mission and objectives of your business? \*

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16. 3) Describe the philosophy and values of your business. Discuss how it might contribute to the community \* (if that is relevant).

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17. 4) What is your target market? How do you plan to reach your potential customers? \*

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18. 5) Who are your competitors? \*

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19. 6) Explain how you determined there is a need for your product in the market, as well as your strategy to meet that need and compete. \*

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20. 7) What is your budget for making your business a success? Include relevant figures for expenses you think you'll incur (e.g., operations, staff, professional services, facility rental, technology, materials, etc.). \*

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21. 8) How would the Phelps Entrepreneurship Award help you make your business idea a success? \*

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You are almost done!

Please review your application. Make sure you did not mention your name, your teacher's name, or the name of your school in your answers to the questions in Section 3.

\*\*\*Mail or deliver the completed application form to:

Parkway Alumni Association  
455 N Woods Mill Road  
Chesterfield, MO 63017

OR

Return it to your teacher to submit.