

Mrs. Kim Carr Course Syllabus

Web Design

Web Design 1 provides the student with a solid knowledge base to design, build, manage and publish dynamic content for the web. This course focuses on the overall production process with particular emphasis on design elements involving layout, navigation and interactivity. The students will create web pages that effectively communicate a message to a variety of audiences. Prior computer experience is recommended.

Units of Instruction

- Introduction
- HTML & CSS
- Utilizing Web Authoring Software (Dreamweaver)
- Utilizing Image Editing Software (Photoshop)

Enduring Understandings

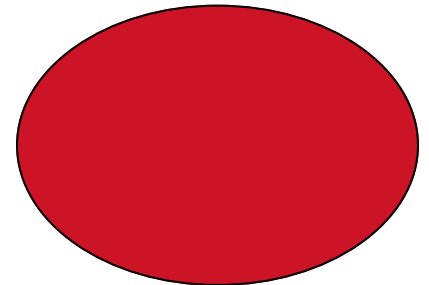
- Websites are an essential and constantly evolving tool; the design of a website can enhance or hinder its efficacy.
- Using proper coding standards is essential to creating valid web pages.
- Web authoring software allows for better efficiency in web design.
- Quality design elements increase the aesthetics and effectiveness of a web site .

Contact Information

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Please contact me at any time with questions! ☺



Grading

Formative Assessments 40%

- Class activities
- Projects
- Quizzes

Summative Assessments 40%

- Unit Performance Tests
- Unit Tests
- Final Comprehensive Exam

Final Project 20%

- Portfolio Website

Scale

A	90-100%
B	80-89%
C	70-79%
D	60-69%

Classroom Policies

Attendance



There is a positive correlation between strong attendance and student achievement. When it is necessary for the student to miss class, please check the teacher website to see what was missed. Please complete make-up work in a timely fashion. For excused absences, the late policy will be

waived for up to one week.

Unexcused absences will result in loss of points for the task assigned on that particular day. Students should still complete the work missed so that the learning will occur. Unexcused absences will also be reflected in your citizenship grade. Parents will also be notified.

Tardies

The school policy as published in the student handbook will strictly adhered to.



- 1st tardy-verbal warning
- 2nd tardy-one detention
- 3rd tardy-two detentions and parent contact
- 4th tardy-two detentions and principal referral
- 5th tardy-U in citizenship, parent contact, principal referral

Classroom Conduct

Students are expected to conduct themselves in an appropriate manner and follow the business department citizenship guidelines. Some additional guidelines and clarifications are below.



- Cell phones should be put away at all times
- Computers are used for academic purposes ONLY—no internet games, twitter, tumblr, facebook, etc.
- Headphones may be worn during individual work time only. Please bring your own headphones or earbuds.

Academic Honesty

Students are required to submit their own original work for grading. Students should never submit someone else's work as their own. Students should not allow another student to use their work for any purpose. Students should not work together on homework assignments or class assignments unless specifically instructed as in a cooperative learning situation. Not following the guidelines listed above will be considered cheating. Plagiarism is also not tolerated. This includes text information from internet sources.

Those students who cheat will RECEIVE A ZERO for that particular assignment. NO credit will be given for that

PCH Business Department

Citizenship Guidelines

Students are expected to behave in an appropriate manner at all times. The following guidelines should be followed and will be reflected in citizenship grade.

Satisfactory

Satisfactory citizenship grade is earned for meeting **expected behaviors** that are considered professional classroom behaviors. **The following conduct is expected from all students while in our business classes.**

- Engage in the learning experience
- Maintain academic honesty
- Be respectful of people and property in the room
- Display a positive attitude
- Attend class on time
- Seek extra help
- Take initiative (get started on your own)
- Use technology appropriately
- Be a team player
- Exert effort
- Handle frustration appropriately
- Communicate/articulate well

Outstanding

When students display outstanding behavior, they are exceeding the satisfactory criteria by going above and beyond. Students may earn an "O" when additional behaviors are displayed. Some may include:

- Active participation in FBLA
- Displaying leadership qualities (mentoring or coaching peers)
- Being self motivated & goal oriented
- Being a positive role model

Improvement

Improvement is needed when students do not meet the satisfactory requirements. The following are inappropriate behaviors and will be reflected in an "I" for citizenship and may result in disciplinary action.

- Disrespectful/disruptive behavior
- Excessive tardies/Unexcused absences
- Inappropriate use of class time (sleeping, using cell phone, surfing the net, etc)
- Inappropriate language
- Dishonesty-academic or otherwise

Unsatisfactory

An unsatisfactory citizenship grade will be earned when students repeatedly display behaviors in the Improvement category.

Parkway Central High School
Business Department
Technology User Agreement
2012-2013

Students given access to computer resources in the Business Department are expected to act responsibly. Any damage or attempted damage to computers, computer systems or computer networks will result in disciplinary and/or legal action.

The internet is provided to students for academic purposes only. Access to the internet is given to students who agree to act in a responsible manner. This form must be signed electronically by the student and a parent or guardian before access to the internet will be granted.

Any unauthorized computer activities may result in temporary or permanent withdrawal of computing privileges, detention, suspension, and in some cases, expulsion.

The following are prohibited (unless specified for use in classroom instruction):

1. Allowing another student to use your login/using a login that does not belong to you.
 2. Trespassing in files other than your own.
 3. Checking email for personal use.
 4. Sending instant messages/chat messages.
 5. Playing or downloading games from the internet.
 6. Surfing the net. The internet should be used for school purposes only.
 7. Printing from the internet without permission from the teacher.
 8. Using a flash drive, CD, DVD, or external hard drive without permission from the teacher.
 9. Running executables without permission (i.e. Ultrasurf)
 10. Use of cell phones during class time.
- Saving personal files to the network K: drive or school issued hard drives (i.e. Photos, documents)

Consequences:

- **First offense** - verbal warning
- **Second offense** - a phone call home, and an after school detention
- **Third offense** - loss of internet/technology privileges, and administrative referral

In addition, students agree and are required to follow the Parkway District policy regarding technology. (Policy provided on back)

* The above are general guidelines. The teacher has the right to use his/her discretion in assigning the consequence based on the severity of the offense.

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Internet Policy

Parkway District Network Access Standards

Students must have a signed User Agreement and Parent Permission as stated in the standards, the following are not permitted:

- Sending or displaying offensive messages or pictures.
- Using obscene language.
- Harassing, insulting, or attacking others.
- Damaging computers, computer systems or computer networks.
- Violating copyright laws.
- Using another's password.
- Trespassing in another's folders, work or files.
- Intentionally wasting limited resources.
- Employing the network for commercial purposes.
- Violating any other policies of the district which may apply.
- Violations may result in loss of access as well as other disciplinary or legal action as referenced in Policy JK, Student Discipline.

Accessing personal e-mail accounts or visiting chat-rooms on Library, Computer Lab or any other school Internet terminals is a violation of Parkway District Network Access Standards which prohibits –...intentionally wasting limited resources.¶ Playing or downloading games and music from the Internet is also not permitted. Because of virus concerns, students are prohibited from bringing their personal laptops to school.