

# INFORMATION SPEECH OUTLINE EXAMPLE

<b>Topic:</b>	The toothbrush
<b>Organizational</b>	
<b>Pattern:</b>	Topical
<b>Speech</b>	
<b>Purpose:</b>	To inform my audience about the toothbrush
<b>Specific</b>	
<b>Speech</b>	
<b>Purpose:</b>	To inform my audience about the origin and history of the toothbrush, the different types of toothbrushes, and the correct way to use the toothbrush.

## I. INTRODUCTION

### A. HOOK

(As I under-handedly toss new and sealed toothbrushes into the audience while saying “catch”.) Can you name one thing that was invented in ancient Roman times that we still use every day of our lives? (Toss toothbrush.) Did you know that during fifteenth century China, the hog was used for more than just food? (Toss) Is there any way that we can listen to the Billboard Top 40 in the bathroom without having to setup a radio? (Toss) The answer is simple: it all goes back to the toothbrush. Each day, we wake up in the morning, eat breakfast, and then brush our teeth. After dinner, as we’re getting ready for bed, we brush our teeth again, but why? Is it really that important or can we just skip it if we’re too tired? Sometimes we’re too busy or it’s just too much of a hassle.

### B. PURPOSE

Perhaps if we develop a deeper understanding as to why we perform this seemingly mundane task, of brushing our teeth each day, we’ll be less likely to take it for granted.

### C. PREVIEW

So, today I will be informing you about the toothbrush by first explaining the origin of the toothbrush, secondly, discussing the way the toothbrush came into the modern era, and third, explaining the different types of toothbrushes.

## II. BODY

### A. Origin of the toothbrush

1. The original form of oral hygiene was known as a toothstick.

a) This device was invented in ancient Rome, a civilization that implored special slaves whose sole purpose was to clean the teeth of their masters teeth

b) In ancient civilizations, oral hygiene was an extremely private matter, and researchers believe that slaves were killed due to discussing their masters’ toothstick usage with others.

### B. The toothbrush enters the modern era

1. The original toothbrush was invented in China in 1498. The handle was bamboo or bone and the bristles were course hairs taken from the back of a hog’s neck. (Show visual aid #1)

2. The toothbrush soon became a symbol of wealth. The more extravagant your toothbrush was, the more financially sound you were within your society. (Show visual aid #2)

3. The first toothbrush was patented in 1857, in Europe, and the item was a household product before the turn of the century.

a) The invention and patent of the toothbrush paved the way for the American Dental Association and the American Association of Dental Schools.

b) The invention of the toothbrush also led to other oral hygiene related practices such as orthodontics, periodontics and even toothpaste.

### **INTERNAL SUMMARY**

I've told you about the origin of the toothbrush and how the toothbrush came into the modern era. Now you will hear the different types of toothbrushes so you can correctly choose the best one for you!

### **C. Types of toothbrushes available**

1. The electric toothbrush

a) All bristles are made of nylon because it is a strong synthetic fiber.

b) Co. like Sonicare and OralB have created toothbrushes that have the capacity to play downloaded songs, which act as a timer to ensure that the users brush for the recommended two minute time frame.

2. The manual toothbrush

a) The soft bristle brush

i. Geared toward children and the elderly as they tend to have more sensitive gums.

ii. The soft bristles will help prevent bleeding when brushing.

b) The medium bristle brush

i. Recommended by dentists because the bristles have the necessary flexibility, but are sturdy enough to help reduce plaque buildup and remove bacteria.

ii. most commonly recommended bristle strength that dentists recommend

c). The strong bristle brush

i. For the patient with severe dental needs, but is not usually recommended as it can cause bleeding.

ii. Bleeding leads to open sores within the mouth, which becomes a breeding ground for bacteria.

### **III. CONCLUSION**

#### **A. REVIEW**

Today, I have informed you about the origin of the toothbrush, explained how the toothbrush came into the modern era, and third, gave examples of different types of toothbrushes available.

#### **B. PURPOSE**

The toothbrush was first invented nearly 3,000 years ago. This is one of the few inventions that have withstood the test of time and the basic idea and design of the toothbrush has remained constant.

#### **C. FINAL PUNCH**

So go home and brush like you've never brushed before, but make sure you use nylon bristles, and not hog's hair.

#### **D. THANK YOU**