



PERSUASION SPEECH EVALUATION

Speaker _____ Hour _____

Topic _____ Date _____

	EXCELLENT	GOOD	SATISFAC	NEEDS IMP	NOTES
INTRO Attention Getter Motivates Relates to audience Motive appeals Preview need, satisfaction, visualization	10	8	7	6	
BODY Prob/solution-Cause/Effect Need – Satisfaction Internal Summary Visualization Motive Appeals	30	24	21	18	
Supportive Materials (7)	10	8	7	6	
CONCLUSION Reinforce Idea Link to Capture Reinstate action to take	10	8	7	6	
VOCAL DELIVERY Volume Rate Articulation Enthusiasm Avoid Fillers	20	17	15	13	
PHYSICAL DELIVERY Dressed Appropriately Avoided Mannerisms Facial Expressions Eye Contact	20	17	15	13	
VISUAL AID Handled materials well Neat and Visible Well Prepared Appropriate for Topic Min of 5 visual aids (3 types)	10	8	7	6	
TIME LIMIT (10-12 min)	10	8	7	6	