

YOU'VE BEEN HOOKED!

~ A Fundraiser by West Middle PTO ~

Adding to the excitement of the start of this 2023/2024 school year, the West Middle PTO has launched a “sign-my-yard sign-your-yard” campaign to benefit activities, events, improvements, and teacher/school requests for West Middle School thru the West Middle PTO (Parent Teacher Organization).

You can find answers to most of your questions here, and by contacting this year’s Hooked campaign Chairperson Stephanie Stokes at stephstokes17@gmail.com

HOOKED CAMPAIGN RESOURCES & DEFINITIONS:

Wranglers: These are West Middle families (parents with or without your students) who sign-up to commit to moving the yard signs (the Herds) from one yard to another for the week (Monday – Friday); Herders are F-U-N volunteers.

No previous Herding experience necessary.

Who can be a Wrangler??



Didn’t work on a farm? **Great, you can be a Wrangler.**



Grew up on a farm and raised real longhorns and other farm animals? **Great, you can be a Wrangler.**



Spent many of your own childhood (or adulthood, hey, no judging here) evenings prepping rolls of toilet paper and preparing to tee-pee some unsuspecting classmates without being seen! Not that I would know ANYTHING about that. Well, let’s just say that this Hooked 😊 campaign is 777% better for the environment, and the return on investment is \$priceless! All proceeds received by the PTO to move the Herds, reveal the Hook, and protect the yard from repeat Hooks with Insurance go straight to support West Middle School...our Kids!). And your outgoing, fantastic memories will render some awesome stories while you transfer your onery personality traits to your West Middle offspring (your student) that week you volunteer. Wink! Wink! **Great, you can be a Wrangler.**



Spouse and the kids getting on your last nerve since being back in school? Hey, sign THEM up to be a Wrangler and enjoy YOUR evenings that week in peace and quiet while they are “out in the pasture” tending to the Hooked Herd and Gettin’ Work Done!. **Great, THEY can be a Wrangler.**

Click here to be a Wrangler: <https://www.signupgenius.com/go/30e0c48adac22a4f58-west#/>

Herd: The unique West Middle yard signs designed with West Middle School Spirit.



Jr Longhorn spirit at its West Best!



Hooked: When you wake up in the morning and are pleasantly surprised to find West Middle yard signs decorating your lawn...or rather “grazing” and waiting for you to locate among them the Herd Hooked sign (1 per Herd will be located somewhere in your lawn) explaining your “next moves” (removal/insurance/re-hooking/etc.) for your consideration and

who to contact to GET THAT HERD OFF MY LAWN!! Ha! Too Fun! I mean really, you didn't want to cut the grass that day anyway. Tee-hee! You're WELCOME!

Example of finding an example of a Herd Hooked sign in a yard. YOU could be next! (Disclaimer: this is NOT the West Middle Herd Hooked sign)



- Yep, this is the real WMS Herd Hooked sign.
1. Choose your next move
 2. Call the number on the sign within 24 hours
 3. Pay via the QR code!



PRICING FOR REMOVAL:

- \$11** - a trained wrangler to remove the herd
- \$22** - a trained wrangler to remove the herd and relocate it to a yard of a friend (within a 5 mile radius)
- \$33** - herd removed & relocated to a yard of your choosing, identity of herder revealed & insurance against being hooked again



If you are unable to donate at this time, we understand. Please do not dispose of the signs, just ask for removal.

Fundraising proceeds go directly to West Middle PTO.

Please text the name & address of your friend to be hooked to: (314) 503-1771 within 24 hours.

Payment can be made via PayPal:



SCAN ME

- Corral:** The yards of the unsuspecting West Middle families. Is that Herd headed your way? Is it going to be you?!?
- Insurance:** A fee paid in order to guarantee your yard is NOT HOOKED AGAIN!
- Reveal:** A fee paid in order to find out WHO HOOKED MY YARD. Are you next?



EXTRA EXTRAS!!

This is an amazing opportunity to let your fun side of life shine. Show your West Middle Student(s) what school spirit is all about.

Click here for the [HERD Request Form](#) & to sign up if you'd love YOUR yard to be HOOKED. Surprise that special WMS student in your home...but remember, you may find a HERD in your CORRAL anyway, somehow, who knows! And we can't guarantee your pre-signed HERD (unless we have more WRANGLERS than we know what to do with, Hint! Hint!), but we will do our best...our WEST BEST!

And if you are a WRANGLER ... remember to dress in dark colors, grab your dim flashlights, and wait for that call from the Hooked campaign Chairperson to give you the address of where your Herd is currently. Quietly and discreetly arrive at that address (within the West Middle attendance area), park your vehicle so the West Middle family can't see it, tip-toe in their lawn and collect (Wrangle that Herd) the yard signs and load them in your vehicle.

Then, you will travel to the next address for the evening (also given to you by the Hooked campaign Chairperson) and sneak attack their yard without being seen ... placing the Herd in that unsuspecting West Middle family lawn for the next 24 hour graze! They've been Hooked! Now stand back to admire the Herd! Great work West Middle!

Let's do this!