## **Parent Automated Messages**

Parkway will again use automated messages to notify parents by phone and e-mail about school and district cancellations, news and activities. In order to ensure accurate parent notification of closings, it is important to include updated home and cell phone numbers and e-mail addresses on your student's Census Verification Form and to update the information on Infinite Campus during the year if changes occur. For more information, contact Parkway communications at (314) 415-8069.

## Important Reminders about receiving automated calls:

- Caller ID will display the school's main telephone number for general school announcements. General messages will go to the student's home phone, as well as any other parent's home phone if provided on the Census Verification Form.
- For district or emergency-type messages, caller ID will display (314) 415-8500, which can be called back to hear a recording that describes the message.
- Emergency calls will be directed to parents' cell and work phone numbers in addition to the home and other parent phones. Text messages will also be sent to parents who opt-in for this service. Instructions for opting-in will be communicated at a later date.
- Be sure to say "hello" when answering calls to hear the message.
- Recipients who answer the phone and hear a message in progress may press 1 to hear the message from the beginning.