



## **DISTRIBUTION OF FLYERS FROM COMMUNITY ORGANIZATIONS:**

Parkway Schools supports community groups and organizations that sponsor activities of an educational/enrichment nature for students by distributing materials directly to parents electronically via Peachjar.

To request approval for a flyer, please follow the steps below. Once approved, your flyer will be emailed to parents and posted online. Paper flyers from outside organizations will no longer be distributed to students.

- Visit [www.peachjar.com](http://www.peachjar.com)
- Register as an Enrichment Provider (account type).
- Upload your flyer for approval.

Your flyer will be automatically submitted to the Parkway Communications Department for approval. Your flyer will be reviewed and the material approved or denied based on the standards below. Peachjar charges a fee for this service that is typically much less than the cost to copy and deliver paper flyers to each school.

## **APPROVAL GUIDELINES:**

The Communications Department will evaluate the educational value of the materials or advertisements, the age or maturity of students in the intended audience, and whether the materials or advertisements support the mission and vision of the district.

Flyers from outside community organizations that may be approved include:

1. Information from non-school sponsored youth sports and recreation activities offered in our community.
2. Information from municipal, government agencies in our community that are not political in nature.
3. Community organizations providing educational or enrichment services that may directly benefit students.

Requests for distribution of literature will be approved unless the literature is defamatory, obscene, solicitation; if the literature promotes alcohol, tobacco, or drug use, or it is likely to cause a substantial disruption to the educational process/environment.

Parkway does not endorse any particular group that distributes literature through Peachjar.