

5.1 Exponential Functions and Their Graphs

$$\text{answer} = \text{base}^{\text{exponent}}$$

*exponential

forward \rightarrow given an exponent \rightarrow find answer

*logarithm

backward \rightarrow given an answer \rightarrow find exponent

Roll #	0	1	2	3	4	5				
# Students Standing	31	11	3	2	2	1				

$$y = \underline{20} (\underline{.52})^x$$

initial value

G/D factor



Exponential Functions

Exponential Function:

$$f(x) = a^x$$

answer = base ^{exponent}

* parent function

where $a > 0$, $a \neq 1$, and x is any real number

$$a > 1$$

answer = base ^{exponent}

pos. pos. ↑ anything real!

Evaluate:

a) $f(x) = 2^x$ $x = -3.1$

.116..

b) $f(x) = 2^{-x}$ $x = \pi$

.113

c) $f(x) = .6^x$ $x = \frac{1}{2}$

.7745

exponent
can be
anything!

answer will
always be positive!



General Facts

$$f(x) = a^x$$

output \rightarrow answer = base^{exponent} \leftarrow input

- Domain: $(-\infty, \infty)$ all \mathbb{R} 's
- Range: $(0, \infty)$ \rightarrow Horiz. Asymptote
- Intercept $(0, 1)$
- Horizontal Asymptote at x-axis
- increasing if $a > 1$ Growth
- decreasing if $0 < a < 1$ Decay

parent function



How to sketch exponential

1. Find the y-intercept (make $x=0$)

2. Plot $(1,a)$ (make $x=1$)

$2.5 \rightarrow$ Horiz. Asymp.

3. Plot points on both sides of intercept

Graph:

$$y=2^x$$

$$y=2^{x+1} \rightarrow \text{left } 1$$

$$y=2^{x+1} - 3 \rightarrow \begin{array}{l} \text{left } 1 \\ \text{down } 3 \\ \text{HA: } y = -3 \end{array}$$

Shifts:

UP: $f(x) + c$

DOWN: $f(x) - c$

RIGHT: $f(x - c)$

LEFT: $f(x + c)$

Reflecting:

Across the x-axis: $-f(x)$

Across the y-axis: $f(-x)$



Transformations

$$f(x) = \pm a^{x \pm c} \pm b$$

zero? no!

$f(x) \neq \pm b$
NO!

c: shifts graph horizontally

b: shifts graph vertically

-a: flips graph

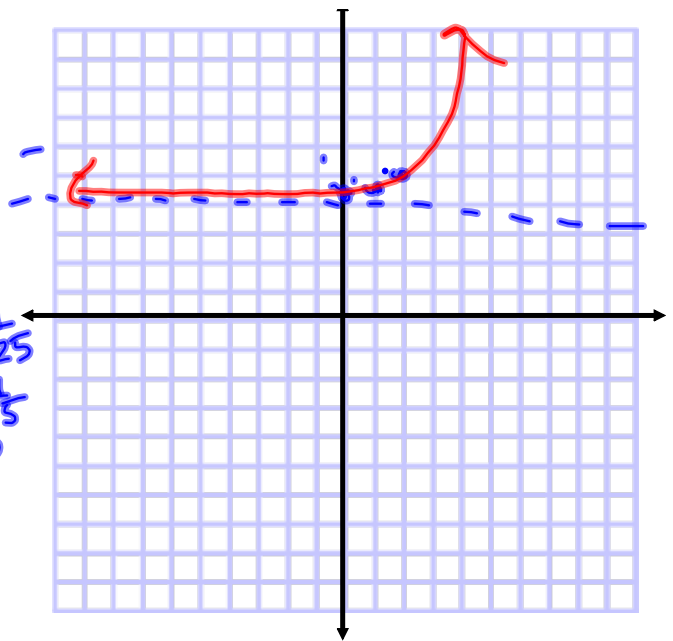
$b \rightarrow$ Horizontal asymptote

Graph:

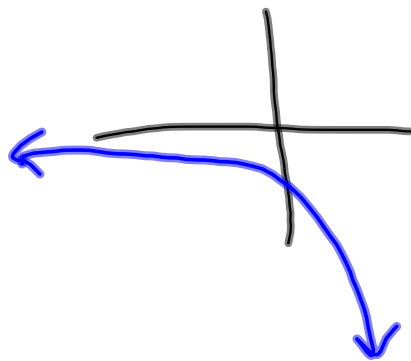
$$f(x) = 5^{x-2} + 4$$

right 2
up 4

$$\begin{array}{r|l} 0 & 4\frac{1}{25} \\ 1 & 4\frac{1}{5} \\ 2 & 5 \end{array}$$



$$f(x) = -3^{x+1} - 2$$



One to One Property:

$$2^2 = 2^2$$

$$? = 2$$

$$4^3 = 4^3$$

$$? = 3$$

If $x^n = x^m$, then $n=m$

$$9^{2x+1} = 81^{3x-2}$$

$$9^{2x+1} = (9^2)^{3x-2}$$

$$9^{2x+1} = 9^{6x-4}$$

$$2x+1 = 6x-4$$

$$x = \frac{5}{4}$$

$$6^{4x-3} = 36^{x+8}$$

$$5^x = 16^{2x}$$

stay
tuned....

$$9^x = 27^{2x-1}$$

$$3^{2x} = 3^{6x-3}$$

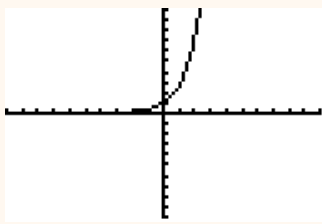


Applications

The Natural Base e :

$$\left(1 + \frac{1}{x}\right)^x \approx 2.718281828 \dots$$

irrational



X	Y1
-3	.04979
-2	.13534
-1	.36788
0	1
1	2.7183
2	7.3891
3	20.086

X = -3

Applications: Compound Interest (n compoundings per year)

Principal P - \$1000

Annual Interest Rate r - 15%

Compounded once a year

A hand-drawn diagram showing the formula $A = P(1 + \frac{r}{n})^{nt}$ enclosed in a rectangular box. Annotations include: an arrow pointing to 'P' labeled 'initial principle'; an arrow pointing to 'r' labeled 'rate'; an arrow pointing to 'n' labeled '# of compound'; and an arrow pointing to 'nt' labeled 'time'.

Time in years

Balance after each compounding

0

$$A = 1000$$

1

$$A_1 = 1000 \left(1 + \frac{.15}{1}\right)^1$$

2

$$A_2 = 1000 \left(1 + \frac{.15}{1}\right)^2$$

t

$$A_t =$$

- For more frequent compounding (quarterly, monthly, etc.) let n be the number of compoundings per year and let t be the number of years. Then the new account balance after t years is:

Applications: Continuous Compounding

Continuous Compounding:

When the number of compoundings n increase without bound.

Formula for continuous compounding:

$$A = Pe^{rt}$$

An investment of \$5,000 is made into an account that pays 6% annual interest for 10 years. Find the amount in the account if the interest is compounded:

a) annually $n = 1$

$$= 5000 \left(1 + \frac{.06}{1}\right)^{10}$$
$$=$$

b) quarterly

$$n = 4$$
$$= 5000 \left(1 + \frac{.06}{4}\right)^{40}$$

c) monthly $n = 12$

$$= 5000 \left(1 + \frac{.06}{12}\right)^{120}$$

d) daily $n = 365$

$$= 5000 \left(1 + \frac{.06}{365}\right)^{3650}$$

e) continuously $\rightarrow e$

$$= 5000 e^{(.06)(10)}$$