



Alliance for Healthy Communities

August 2, 2016 meeting agenda

3:30 to 5 PM, Parkway ISC

AHC General Mtgs.
1st Tuesday/mo.
3:30 to 5pm
12657 Fee Fee



Alliance Vision: To create a community empowered to make positive choices through knowledge, skills and resources.

Alliance Mission: Engage the community to reduce youth substance abuse and risks for suicide by raising awareness and changing community norms.

3:30 Welcome and Introductions

3:35 Announcements

- **AHC Recognition**- AHC will be recognized by the Parkway BOE during the August 3 board meeting for AHC's production of the April 28 heroin/opiate town hall event. Everyone is invited to attend this BOE meeting, starting at 7 pm in the Parkway Central Middle School Commons.
- **ACT MO 2017 mini-grant** awarded- \$4900 to support Teen Voice for Change student leadership development.
- **UPDATES:**
 - **After meeting works sessions** to resume effective August 2, 2016 for all interested and available.
 - **2016 Topic Calendar**
 - **NCADA Calendar**

Lori Krueger, Regional Support Specialist

3:45 **Household Risk Management: Dealing with Alcohol, Medications and Other Risk Factors** *PTN Steve Morrison, Ballwin Police Department*

Household management provides an important set of opportunities for substance abuse and suicide risk reduction, both with regard to home and community safety. Specifically, local and national data demonstrate that reducing access to alcohol, medications and firearms contributes significantly to reductions in rates of underage drinking, drug abuse and suicide. Patrolman Steve Morrison of the Ballwin Police Department will discuss important actions parents and community members can take to identify and reduce household risk factors, better assuring the safety of their homes and neighborhoods.

4:15 **AHC Social Media Implementation** *Patrick Andrew, Social Media Consultant*

During the winter-spring semester of the 2015-16 school year, Marketing II classes at Parkway South High School developed a comprehensive social media plan for AHC. In June, Mr. Andrew was recruited to implement Facebook and Twitter portions of that plan. Mr. Andrew will review the vision for AHC social media and how AHC partners can participate.

4:25 **AHC Community Resource List Debut** *Ken McManus, AHC Director*

At long last, AHC's community resource list is ready. The resource list was designed to provide area families with information they can use to further a child's healthy development and access meaningful community involvement. The resource list will be open to enhancement on a quarterly basis. Input for corrections and enhancements can be sent to Ken McManus at kmcmanus@parkwayschools.net.

4:30 **AHC Modified SWOT Analysis: Maximizing Next Steps** *Ken McManus, AHC Director*

In the June 7 general meeting, AHC members participated in a SWOT (Strengths-Weaknesses-Opportunities-Threats) analysis of AHC's operations. This portion of the meeting will incorporate the data collected in that process into a discussion of priorities for action during our remaining 16 months of (current) funding that can maximize AHC's mission and vision for change.

5:00 **Adjourn- THANK YOU FOR YOUR ATTENDANCE AND SUPPORT**

Next Meeting: September 6, 2016
Topic: Assisting Recovering Teens in Re-Engaging in Life
Theresa Henry, MSOT, OTR/L