



Parkway Coalition for Community Health

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Parkwaycoalition.org

Meeting Minutes March 5, 2013 Submitted by Ken McManus

Attendance: Capt. Chuck Boschert, Jan Cloninger, Bryan Quick, Vince Bazzoni, Amy Weiland, Earl Barge, Ken Eigenberg, Ruth Greathouse, Kevin Scott, Jim Grotha, Mimi Holder, Lisa Harnacker, Diana Tate, Michelle Foster, Debby Watson, David Ray, Spring Schmidt, Sarah Cummings, Keith Marty, Mike Brennan, Lori Krueger, Chrystal Ruhmann, Debbie Hilke, Ron Ramspott, Ken McManus

Organizations Represented: St. Louis County Police Department, Special School District of St. Louis County, Barat Academy, Chesterfield Police Department, National Guard Counter Drug Task Force, Parkway School District, National Council on Alcoholism and Drug Abuse (NCADA), Crossroads Drug Abuse Program, A Place To Turn To, Preferred Family Health Care, Chesterfield Alliance for Positive Youth, Whitfield School, Ballwin Police Department, and the St. Louis County Department of Health.

The meeting was begun at 3:30 p.m.

Coalition Overview: Ken McManus provided an overview of coalition operations. Details of this presentation are included in the documents attached which were distributed in the meeting. Important points from this presentation include:

1. The Parkway Coalition for Community Health (PCCH) is being developed as a community collaborative to include participation from all sectors of the Parkway region. The Parkway School District is serving as the coalition's fiscal agent and is donating space and communications and technical support to coalition operations. PCCH is to self-governing and will develop its own brand, infrastructure and tool sets.
2. Currently, PCCH has two funding streams in support of its development and operations.
 - a. The Community Health and Prevention Grant through the Missouri Foundation for Health. This grant provides \$100,000 per year for 5 years. In aggregate, the deliverables for this grant involve (a) developing a sustainable, fully representative community coalition that, through partner collaboration, will address community conditions that enable regional health challenges and (b) planning and implementing interventions to reduce alcohol and marijuana use and suicidality among youth in the Parkway region.
 - b. ACT MO mini-grant. ACT MO is a state level prevention agency that provides annual mini-grants to qualified coalitions. Funding received through this grant is to support coalition development and training as well as a youth lead social norms project.
 - c. The action plan and deliverable for these grants will be posted on the Coalition web site, parkwaycoalition.org, which will go live by the end of March, 2013.
 - d. It is intended that, possibly as early as 2014, PCCH will begin applying to the federal Drug-Free Communities Support Grant, which will provide \$125,000 per year for 5 years with the possibility of renewal for an additional 5 years.
3. PCCH is an organization dependent on volunteers, facilitated by paid staff. Thus, volunteer recruitment and participation is crucial to sustainable coalition success in all measures. Coalition members are asked to (a) serve as coalition ambassadors, (b) participate in coalition activities, (c) recruit members and cultivate resources and (d) serve on the coalition executive committee and/or a specific project task force.
4. PCCH operations will be constructed and managed according to the *Strategic Prevention Framework* (SPF). SPF is an evidence-based model of coalition management that assures consistent, outcome oriented activity driven by continuous use of community data.

5. Coalition evaluation will center on an analysis of contribution to community outcomes. This process means that the record of coalition accomplishments will be correlated to changes in rates of targeted health challenges. Efforts are underway to secure an external coalition evaluator.
6. Meeting attendees participated in brief “why, why here” exercise to illustrate one example of the coalition process using local data to identify “causal factor” targets for coalition focus.

Law Enforcement Strategies- Capt. Boschert provided an overview of the several strategies for which the coalition can look to its law enforcement partners.

1. All 8 Law Enforcement Agencies have agreed to participate in the Parkway Coalition for Community Health. These include the police departments of Maryland Heights, Creve Coeur, Des Peres, Town and Country, Manchester, Ballwin, Chesterfield and St. Louis County (7th and Central Precincts).
2. Capt. Boschert has volunteered to serve as the coordinator LEA coalition programs. These will include neighborhood saturation patrols during prom, homecoming and other celebratory seasons, quarterly alcohol retailer compliance checks and semi-annual, medication take-back events.

NCADA, Speak Hard and the Eastern MO Regional Support Center- Ms. Lori Krueger from NCADA spoke to the coalition about the technical support role she and her NCADA colleagues will provide the Parkway coalition reflecting their role as the Eastern MO Regional Support Center. Ms. Krueger discussed the annual *Speak Hard* youth advocacy event in Jefferson City as well as the training and grant supports available to the coalition. Ms. Krueger will be our ongoing contact with NCADA for coalition support.

Coalition Next Steps- Ken McManus facilitated brief discussion regarding the following items:

1. The Coalition needs to initiate work on several important tools: its logo, mission and vision statements. It was suggested that a portion of time during the April 2 meeting be used as work time to form task forces and begin this work.
2. The Parkway School District is providing support for the coalition’s web site which is anticipated to go live by the end of March. Also, the coalition will utilize social media tools as an important facet of its communication strategies. It was discussed that a task force will prove valuable for developing the web site to best support the coalition’s activities.
3. The possibility of a summer youth leadership/engagement program was raised. It was asked that members think about the need and interest for such a program for further discussion at the next coalition meeting.

The meeting was adjourned at 5:00 p.m.

Next Coalition Meeting

Date: April 2, 2013, from 3:30 – 5 p.m.

Location: Parkway ISC, 12657 Fee Fee Rd., St. Louis, MO 63146