



Alliance for Healthy Communities

December 2, 2014 Meeting Agenda

3:30–5 PM, Parkway ISC

AHC 1st Tuesdays

12657 Fee Fee Rd.
Rm A
St. Louis, MO 63146



Alliance Vision: To create a community empowered to make positive choices through knowledge, skills and resources.

Alliance Mission: Engage the community to reduce youth substance abuse and risks of suicide by raising awareness and changing community norms.

3:30 ***AHC Dives Into Social Media*** AHC has recruited Mr. Luke Layden to manage our social media growth and content. Luke will present an overview of the vision for AHC's social media investment, including support for Teen Voice for Change, AHC's youth coalition. Involving regular posts and campaigns, AHC's social media goal is to better engage the community through meaningful information and provocative ideas.

4:00 ***Introductions and Announcements***

- ***Introductions***– name, organization and role, connections to youth substance abuse and suicidality
- ***Stand Up 9!*** AHC, in collaboration with NACDA and Parkway's Safe and Drug Free team, is implementing a student training targeting 9th grade student teams from area high schools January 16-17, 2015. The training will introduce participants to social norms prevention models and equip them to return to their schools and implement a social norms project over the course of second semester.
- ***Community Champion*** nomination and recognition process.

4:15 ***AHC's Presence in Social Media*** AHC's development of its social media presence will best be developed with stakeholder input and subsequent feedback. This portion of the meeting will be devoted to an open discussion of AHC partner idea and suggestions for AHC social media strategies.

4:30 ***Diminished Youth Empowerment: Strategic Planning (cont.)*** In our November meeting participants discussed 5 of the 6 emergent themes resulting from AHC's community assessment and data analysis. This discussion will allow participants to address the 6th theme *Diminished Youth Empowerment*.

5:00 ***Adjourn– THANK YOU*** for your attendance, participation and support!

For More Information Contact
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Next Meeting: January 6, 2015