Parkway Coalition for Community Health May 7, 2013 Agenda

3:30 Welcome and Introductions

Ken McManus

PCCH 1st Tuesdays May 7, 2013



- **3:35** Coalition Name Change Reflects Purpose and Partnerships Ken McManus
- **3:50** Coalition Vision and Mission Statements Finalized Spring Schmidt, Health Education Supervisor, St. Louis County Department of Health
- 4:10 Project Updates: Teen Advisory Council Summer Training Programs Social Norms Projects Ken McManus



4:15 Substance Abuse Treatment Center Provides Services and Resources to Community Jean Sokora, Preferred Family Health Care

4:20 St. Louis University To Provide Coalition Evaluation Team Jesse Walls, MSW. SLU Family and Community Medicine

4:30 Coalition Expands Community Work Groups

- ⇒ Coalition Brand logo development; Anne Willis, Graphic Designer
- ⇒ Communication Planning– prioritize website, social media, newsletter, topic emails, tip sheets and other coalition communication tools
- \Rightarrow Theory of Change: 2013-2014 Youth Engagement Programs

5:00 Adjourn THANK YOU!!

Next Meeting: June 4, 2013

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