

Alliance for Healthy Communities *June 4, 2013 Meeting Agenda*

AHC 1st Tuesdays

12657 Fee Fee Rd. Rm A St. Louis, MO 63146



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Meeting Agenda June 4, 2013

For More Information Contact Ken McManus, Director kmcmanus@parkwayschools.net 314-415-7015

3:30 Welcome and Introductions

Ken McManus

3:35 High School Social Norms Teams Prepare for Fall Campaign

- Barat Academy
- Parkway Central
- Parkway North
- Parkway South
- Parkway West



4:00 Just Released: 2012 Children's Services Fund Needs Assessment Data Ken McManus

4:10 Coalition Supported Prom and Graduation Party Patrols Capt. Chuck Boschert, St. Louis County Police 7th Precinct

4:15 Teen Advisory Council Begins

Ken McManus

Sgt. Anica Jankowski

4:20 National Guard Counter Drug Program

4:30 Coalition Work Groups

- ⇒ Tagline Development for *Alliance for Healthy Communities* to clarify geographic service area
- ⇒ Communication Planning Continued In light of the recent "pot brownies" episode at PSH, what communication strategies can our Alliance utilize to contribute to the community response?
- ⇒ Articulating Community Need– We have data that portrays unhealthy rates of underage drinking, marijuana use and risk for suicide among our youth. What are the messages we can use to help community members in all sectors grasp not only the seriousness of these issues but even more importantly, the underlying "needs" or "causes".

5:00 Adjourn THANK YOU For Attending!!

Next Meeting: July 2, 2013