



Alliance for Healthy Communities

September 3, 2013 Minutes

AHC 1st
Tuesdays

Next Meeting
October 1, 2013



ALLIANCE FOR HEALTHY COMMUNITIES

Meeting Minutes September 3, 2013

Attendance: Sgt. Anica Jankowski (MO Army Nat. Guard), Jesse Walls (SLU Family and Community Medicine), Lori Krueger (NCADA), Ron Ramspott (Pkwy S.D.), Mark Whitson (St. Louis County P.D.), Amy Weiland (CrossRoads Drug Abuse Program), Earl Barge (RDFC/CAPY), Ashley Johnson (MO Army Nat'l. Guard), Jason Kozdron (PWMS), Monyee Wright (PSMS), Jeni Koenigsfeld (West County YMCA), Keith Marty (PSD), Spring Schmidt (St. Louis CO. Dept. of Health), Mimi Holder (PSWMS), Chelsea Watson (PSD), Capt. Chuck Boschert (St. Louis County P.D.), Michael Brennan (Barat Academy), David McVey (Mercy Health Center), Ken McManus (Alliance for Healthy Communities),

3:45 **CAPY Pool Party Draws Largest Crowd Ever:** Earl Barge reported to the group that the annual Chesterfield Alliance for Positive Youth (CAPY) pool party drew 225 middle school age youth– the largest attendance for this event since its inception. Earl thanked AHC and Parkway for supporting the event and indicated that support was gratefully received from Rockwood and Preferred Family Health Care. The annual skate night is being planned: to be held at the Hardees Rink in Chesterfield Valley with the date TBD.

3:50 **Teen Voice for Change Builds Momentum:** Ken McManus updated coalition members on TVFC's school supplies drive, including pointing to the supplies drive display arranged at the back of the room, available for any donations brought to the meeting, including a decorated box for cash donations. TVFC completed its first collection event on August 31 at the Office Max store on Manchester Rd. in Town and Country. While store traffic was light, very low prices on various supplies allowed for substantial collections. TVFC has two more events planned: September 14 at the Edward Jones YMCA and September 21 at the West County YMCA, both from 9:30 to 12:30. TVFC will be working to coordinate promotion through local media, Parkway Schools and the YMCAs.

3:55 **Coalition Initiates Task Force for Recruitment and Communications:** Ron Ramspott introduced the first AHC task force. As part of his presentation, Ron asked each table to discuss what priorities they would identify as important for this task force. Increasing communication and information dissemination through partnerships with PTOs and other parents organizations and area businesses was suggested as was developing specific strategies for spreading information about AHC and how people can become involved. A good point was made that as new people attend (investigate) AHC meetings, we need to assure that meetings are engaging.

Ron indicated that the goals for this task force will be to increase communication to all community sectors of the Parkway region, emphasizing those not well represented and to increase membership and participation in AHC meetings and activities. The stated objective of this task force is to "...identify and implement strategies for communicating AHC information and messaging about the targeted health issues." Ron indicated that he is actively seeking volunteers to contribute their talents and time to this important task force.



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- 4:20** **Coalition Applies for Second Mini-Grant** Ken McManus provided a brief overview of the AHC's application for \$5000 in funding through ACT MO's annual mini-grant program. McManus indicated that this application was much the same as the mini-grant application AHC submitted in early July to the Missouri Foundation for Health. Specifically, the application(s) detail a comprehensive community needs assessment that incorporate administration of the Search Institute Attitudes and Behaviors Survey as well as focus groups, listening sessions and key informant interviews. These assessment strategies will allow AHC to access badly needed data regarding root causes in current rates of underage drinking, marijuana use and suicidality as well as community perceptions about these health targets. Funding for the ACT MO mini-grant program will be announced in late September and for the MFH grant in late October or early November.
- 4:35** **Comprehensive Needs Assessments: Building the Coalition Data Base:** Pursuant to the envisioned community assessment, Jesse Walls, coalition evaluator and Sgt. Anica Jankowski presented information about the 5 components of assessments, the types of data each component provides and how AHC will use the various data collected. The 5 components of a thorough community assessment are (a) community description, (b) assessment of community needs, (c) assessment of community resources, (d) community history emphasizing the history of dealing with targeted health challenges and (e) problem statements. Two general categories of data are pertinent to coalition planning and development: qualitative and quantitative. Qualitative data is accessed through focus groups, interviews, community observations, media and town hall meetings. Quantitative data are the range of measures, typically incidence rates of rating scales, that detail problem dynamics and patterns in root causes, collateral impact and community perceptions. The power point used for this presentation is available on the AHC website, parkwaycoalition.org.
- 4:50** **AHC Builds Developmental Assets and Protective Factors for Youth:** Due to time constraints, Spring Schmidt presented a compressed overview of developmental assets and risk and protective factors. The importance of these constructs is that they provide a bridge between the various professional disciplines connected to coalition work. Both the Substance Abuse and Mental Health Services Administration (SAMHSA) and the National Institute of Health have both identified risk and protective factors as key components in all aspects of health. Due to the lack of time for this entire presentation, a portion of it will be continued in our October 1st meeting.
- 5:00** Adjourn

Next Meeting: October 1, 2013 We will be completing a coalition assessment in which the more community voices we can include the better. Please consider inviting a colleague or friend to attend with you.