



# Alliance for Healthy Communities

## November 1, 2016 meeting agenda

### 3:30 to 5 PM, Parkway ISC

AHC General Mtgs.  
1st Tuesday/mo.  
3:30 to 5pm  
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**Alliance Vision:** To create a community empowered to make positive choices through knowledge, skills and resources.

**Alliance Mission:** Engage the community to reduce youth substance abuse and risks for suicide by raising awareness and changing community norms.

#### 3:30 Welcome and Introductions

#### 3:35 Announcements

- **Position Available:** AHC, in collaboration with the Parkway School District, is recruiting for a 25-hour per week project coordinator position. This position will be responsible for recruiting new partnerships and in assisting youth-involved prevention projects.
- **January 10, 2017 NEW LOCATION AND TIME:** Parkway Central Middle School Library, 4:30 to 6pm. In February 2017, AHC will be continuing this location and time on the first Tuesday of each month.
- **60 Minutes Episode *The Pot Vote*** <http://www.cbsnews.com/news/60-minutes-five-states-to-vote-on-recreational-pot>
- **UPDATES:**
  - **Fall Medication Take-Back event: Saturday, October 22, 10-2; outcomes**
  - **NCADA Calendar** Lori Krueger, Regional Support Specialist

#### 3:40 *Legislative Advocacy Skills and Strategies* **Mr. Thomas McAuliffe, Health Policy Director, Missouri Foundation for Health**

An important component of community coalition work is the contribution of an organized voice to the development of policies and practices connected to our mission. At the local, regional, state and even national levels, Alliance for Healthy Communities will have important opportunities for lasting community influence through effective advocacy. Of the seven categories of coalition activity, advocating for policy and practice change is valued among the most significant means for attaining long-term impact. Advocacy, however, can be complicated and is significantly different than lobbying. Grant funded organizations, AHC among them, are usually not allowed to lobby for specific legislative outcomes. As a result, advocacy training can assure appropriate development of strategies and tools. Thomas McAuliffe will provide an overview of critical skills and concepts that are integral to safe and effective advocacy.

#### 4:20 *Its the Little Things That Matter: Making Community Change* **Ken McManus, AHC Director**

Like any organization, community coalitions yield results through quality activity. Some of these activities are of significant size and scale. But many activities are small, “the little things”, carried out by individuals, their families or small groups. In all cases, knowing what, if any difference, our efforts make can be elusive. This discussion will identify activities that exemplify “the little things”, activities that, alone or in aggregate, can facilitate community change and important ways of measuring the difference made.

#### 4:45 *AHC’s 2017 Topic Calendar Planning* **Ken McManus, AHC Director**

Topics for AHC’s 2017 meeting calendar will be reviewed with additional suggestions appreciated.

#### 5:00 *Adjourn- THANK YOU FOR YOUR ATTENDANCE AND SUPPORT*

## Next Meeting: December 6, 2016

**Topic: Risk Factors Unique to Special Needs Youth**  
**John Viser, M.A., St. Louis County Special School District**