

Implementation

Strategic Prevention Framework

Where to start

- ▶ Review your logic model!
- ▶ Choose interventions that can be feasibly accomplished with existing resources or with little effort to attain resources
- ▶ Coalitions generally plan in two ways
 - ▶ Coalition members do the work
 - ▶ Outside organizations do the work

Monitoring the Implementation of the Plan

- ▶ Create an operation checklist
 - ▶ Check for fidelity
 - ▶ Document any activity not implemented, any activities that did not work, and any opportunity for a new activity
- ▶ Process description data
 - ▶ Demographics, methods of recruitment, attendance, attrition/retention
 - ▶ Any adaptations, cultural issues, indications of unmet needs
 - ▶ Organizational Capacity, community resistance
 - ▶ The difference between expected change and actual change

Community Mobilization

- ▶ Coalitions are uniquely positioned to:
 - ▶ Develop new practices within the community
 - ▶ Pass ordinances
 - ▶ Include ALL of the people affected by the problem
- ▶ Build capacity and recruit allies
- ▶ Know the opposition

Seven Behavior Changing Strategies

- ▶ Providing information
- ▶ Enhancing Skills
- ▶ Providing Skills
- ▶ Enhancing Access/Reducing Barriers
- ▶ Changing Consequences
- ▶ Physical Design
- ▶ Modifying/Changing Policies

Sustaining Change - Tips

- ▶ Build a strong board
- ▶ Hold productive meetings
- ▶ Attract influential People
- ▶ Strategize Effective Use of Existing Resources
- ▶ Increase the Coalition's Influence through partnerships
- ▶ Mobilize and Train Residents and Young People
- ▶ Increase Diversity