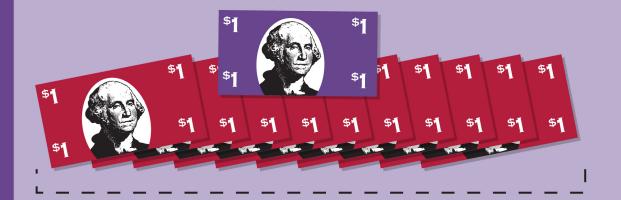
MYTH: LEGALIZING MARIJUANA WILL SOLVE THE GOVERNMENT'S BUDGETARY PROBLEMS





For every dollar gained in alcohol and tobacco tax revenues —



Ten dollars are – lost to health, legal, social and regulatory costs

FOR EVERY

100/0

DROP IN PRICE,
CONSUMPTION
WILL RISE BY

5%